

For Immediate Release

Re: NASHOBA VALLEY WINERY ANNOUNCES 10,000 CASE MILESTONE IN 2011 AND ACQUISITION OF ADDITIONAL FARMLAND IN BOLTON, MA

Bolton, Massachusetts, January 23, 2012 – Nashoba Valley Winery announced today that in 2011 it had reached a milestone of selling 10,000 cases of beer, wine and spirits.

Owner of Nashoba Valley Winery, Richard Pelletier commented, “Nashoba is proud to announce a record year for sales of its wine, spirits and beers with over 10,000 cases sold in 2011. We continue to offer the widest selection of wines, spirits and micro-brews for our clients with over 26 wines, 12 spirits and 4 Flagship beers as well as an array of seasonal micro-brews available throughout the year. We are witnessing an increase not only in the number of visitors to the winery, but notably an increase in demand and sales from local wine and beer shops. The consumer and owners of retail outlets are placing greater emphasis on buying local and we foresee a continuation of this trend with more and more buyers giving consideration to supporting their neighbors and local farms.”

Additionally, Nashoba Valley Winery announced that in 2011 it had acquired an additional 8 acres of land in Bolton within a mile of the winery where it will be planting Riesling grapes and completing work on a new 5,000 square foot warehouse facility.

Owner of Nashoba Valley Winery, Richard Pelletier commented, "To keep pace with our growth and commitment to agriculture, Nashoba Valley Winery is actively pursuing new opportunities to expand on its commitment to agriculture. With the acquisition of approximately 8 acres of land about 1 mile from the current winery, we will be planting an additional 2 acres of Riesling grapes and completing construction on a new 5,000 square foot warehouse that was started in July. While we continue to expand our production of wines made from grapes we are continuing the finest tradition of the Nashoba brand as a quality producer of non-grape based wines."

Nashoba Valley Winery is a stunning hilltop orchard overlooking the charming town of Bolton. With over 100 national and international medals to its credit and accolades from such noteworthy publications as “Boston Magazine”, “Wine Enthusiast”, “Cooking Light”, ”Food & Wine” and “The Yankee Magazine”, Nashoba Valley Winery is the ultimate destination for any wine connoisseur.

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